



executivecouncil

TEN AWARDS

7TH ANNUAL — APRIL 6TH, 2010

NOMINATIONS GUIDELINES

WHAT ARE THE TEN AWARDS?

The "Academy Awards of New York Business," the New York Ten Awards is an annual selection of ten companies and individuals in the greater New York business community that display extraordinary leadership and innovation to improve their business - whether it be financial services, information technology, media, healthcare, publishing, telecom, or retail and luxury goods. The goal of the event is to act as an annual milestone highlighting the achievements of New York's business community and our city. Our vision is that by following their example, innovation and inspiration will continue to be the cornerstone of the New York business community. After a thorough screening process, judges select the award recipients. The panel of judges represents a cross-section of business and media leaders in New York. Winners will be announced at a special dinner gala being held on April 6th, 2010.

WHO IS ELIGIBLE?

Any person involved in the New York business community who has had a significant impact on business innovation and leadership is eligible. This includes executives from financial services, information technology, hedge fund/private equity, media, publishing, telecom or retail and luxury goods companies who are responsible for using technology to improve their business. Executives are eligible to be named to the New York Ten Awards only once every three years. Eligibility is not confined to the geographical boundaries of New York.

HOW IS ONE NOMINATED?

The attached nomination form, describing the nominee's direct contribution to their industry in New York and beyond, should be completed in full and submitted to the Executive Council. If the form is not attached, please email kimr@execcouncil.org for a form. This form should be submitted along with the nominee's contact information and a 100-word biography. If a third party is submitting the nomination, the third party's contact information should also be included. Factors to be considered by the judges include: Company's impact on business innovation, both in New York and nationally; Nominee's impact on Company's objectives and leadership; and Nominee's industry leadership beyond Company.

Is there a nomination fee?

There is no nomination fee.

Where do I send the nominations?

Nominations should be submitted to the Executive Council via the on-line nomination form, email, fax or snail mail.

**Executive Council of New York
Attention: New York Ten Awards
509 Madison Avenue, Suite 604
New York, NY 10022
Email: kimr@execcouncil.org
Fax: 212.202.4388**

What is the deadline for submissions?

Nominations for the upcoming New York Ten Awards must be post-marked or emailed by 11:59 p.m. on March 1st, 2010. Late nominations will be considered for the following year.

When will the winners be chosen?

The 20 finalists will be announced in early spring and the 10 winners will be formally announced at the Ten Awards Gala on April 6, 2010. Recipients will be notified prior to the event.

When will the winner be made public?

New York Ten Awards finalists will be announced in early Spring. Winners will be formally announced at the Awards Ceremony on the evening of April 6, 2010. To maximize media exposure, we ask that winners do not pre-announce their award before this time.

If I have questions whom do I ask?

Inquiries should be directed to **Kimberly Racciato** at 212.404.6920 or email kimr@execcouncil.org. For sponsorship information, please contact **Bob Johnston** at 212.404.6921 or email boj@execcouncil.org.

Awards

The awards are etched lead-crystal from Tiffany's in New York



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OFFICIAL NOMINATION FORM

**NOMINEE
 INFORMATION**

NAME OF NOMINEE _____ COMPANY _____
 TITLE/POSITION _____ PHONE NUMBER _____
 EMAIL ADDRESS _____ CITY _____
 MAILING ADDRESS _____ STATE _____ ZIP _____

CATEGORY OF NOMINEE (PLEASE SELECT ONE)

<input type="checkbox"/> CFO OF THE YEAR	<input type="checkbox"/> CHIEF CREATIVE OFFICER OF THE YEAR
<input type="checkbox"/> CEO OF THE YEAR	<input type="checkbox"/> BEST UP AND COMER
<input type="checkbox"/> CMO OF THE YEAR	<input type="checkbox"/> DEALMAKER OF THE YEAR
<input type="checkbox"/> COO OF THE YEAR	<input type="checkbox"/> BEST EXECUTIVE TEAM
<input type="checkbox"/> CIO OF THE YEAR	<input type="checkbox"/> CIVIC AWARD (NON-PROFIT OR GOVERNMENT FIGURE)
<input type="checkbox"/> CHIEF SUSTAINABILITY OFFICER OF THE YEAR	

BRIEF BIOGRAPHY OF NOMINEE: (100 WORDS)

WHAT IS THE NOMINEES' DIRECT INNOVATIVE CONTRIBUTION TO THEIR INDUSTRY AND BEYOND?
 (250 WORDS)

DESCRIBE THE NOMINEES' LEADERSHIP QUALITIES IN THE CATEGORY HE/SHE IS BEING NOMINATED.
 (150 WORDS)

**YOUR
 INFORMATION**

YOUR NAME _____ COMPANY _____
 TITLE/POSITION _____ PHONE NUMBER _____
 EMAIL ADDRESS _____ CITY _____
 MAILING ADDRESS _____ STATE _____ ZIP _____

Please use a blank page should you need more space.