

THE 7TH ANNUAL  
**TEN AWARDS**  
APRIL 4, 2011

the executive council



## NOMINATIONS GUIDELINES

### WHAT ARE THE TEN AWARDS?

The "Academy Awards of New York Business," the New York Ten Awards is an annual selection of ten companies and individuals in the greater New York business community that display extraordinary leadership and innovation to improve their business - whether it be financial services, information technology, media, healthcare, publishing, telecom, or retail and luxury goods. The goal of the event is to act as an annual milestone highlighting the achievements of New York's business community and our city. Our vision is that by following their example, innovation and inspiration will continue to be the cornerstone of the New York business community.

After a thorough screening process, judges select the award recipients. The panel of judges represents a cross-section of business and media leaders in New York. Winners will be announced at a special dinner gala being held on April 4, 2011.

### WHO IS ELIGIBLE?

Any person involved in the New York business community who has had an extraordinary impact on business innovation and leadership is eligible. This includes executives from media & entertainment, financial services, hedge fund/private equity, health-care & life sciences, telecom, manufacturing, retail and luxury goods companies – and more. Executives are eligible to be named to the New York Ten Awards only once every three years. Eligibility is not confined to the geo- graphical boundaries of New York.

### HOW IS ONE NOMINATED?

The attached nomination form, describing the nominee's direct contribution to their industry in New York and beyond, should be completed in full and submitted to the Executive Council. If the form is not attached, please email [kimr@execcouncil.org](mailto:kimr@execcouncil.org) for a form. This form should be submitted along with the nominee's contact information and a 100-word biography. If a third party is submitting the nomination, the third party's contact information should also be included. **Factors to be considered by the judges include: Company's impact on business innovation, both in New York and nationally; Nominee's impact on Company's objectives and leadership; and Nominee's industry leadership beyond Company.**



**The Ten Awards was outstanding and the privilege of actually receiving an award was personally humbling.**

— Ronald A. Williams, Chairman and CEO, Aetna



**Is there a nomination fee?**  
There is no nomination fee.

**Where do I send the nominations?**

Nominations should be submitted to the Executive Council via the on-line nomination form, email, fax or snail mail.

Executive Council  
Attention: New York Ten Awards  
37 East 18th Street, 7th Floor  
New York, NY 10003  
Email: [kimr@execcouncil.org](mailto:kimr@execcouncil.org)  
Fax: 212.202.4388

**What is the deadline for submissions?**

Nominations for the upcoming New York Ten Awards must be postmarked or emailed by 11:59 p.m. on March 1st, 2011. Late nominations will be considered for the following year.

**When will the winners be chosen?**

The 30 finalists will be announced in mid-October and the 10 winners will be formally announced at the Ten Awards Gala on November 8, 2010. Recipients will be notified prior to the event.

**When will the winners be made public?**

New York Ten Awards finalists will be announced in mid-March. Winners will be formally announced at the Awards Ceremony on the evening of April 4. To maximize media exposure, we ask that winners do not pre-announce their award before this time.

**If I have questions whom do I ask?**

Inquiries should be directed to Kimberly Racciato at 212.404.6920 or email [kimr@execcouncil.org](mailto:kimr@execcouncil.org)

For sponsorship information, please contact Bob Johnston at 212.404.6921 or email [bobj@execcouncil.org](mailto:bobj@execcouncil.org)

**Awards**

The awards are etched lead-crystal from Tiffany's in New York

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## OFFICIAL NOMINATION FORM

E-Mail Completed Form To [Kimr@Execcouncil.Org](mailto:Kimr@Execcouncil.Org). Questions Please Call Kim Racciato At (212) 404-6920

NOMINEE  
INFORMATION

NAME OF NOMINEE \_\_\_\_\_ COMPANY \_\_\_\_\_

TITLE/POSITION \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**CATEGORY OF NOMINEE (PLEASE SELECT ONE)**

- |  |   |
|--|---|
| <input type="checkbox"/> CEO OF THE YEAR                             | <input type="checkbox"/> CHIEF CREATIVE OFFICER OF THE YEAR               |
| <input type="checkbox"/> CFO OF THE YEAR                             | <input type="checkbox"/> BEST UP AND COMER                                |
| <input type="checkbox"/> CMO OF THE YEAR                             | <input type="checkbox"/> DEALMAKER OF THE YEAR                            |
| <input type="checkbox"/> COO OF THE YEAR                             | <input type="checkbox"/> BEST HEALTHCARE EXECUTIVE                        |
| <input type="checkbox"/> CIO OF THE YEAR                             | <input type="checkbox"/> CIVIC AWARD (NON-PROFIT<br>OR GOVERNMENT FIGURE) |
| <input type="checkbox"/> CHIEF SUSTAINABILITY<br>OFFICER OF THE YEAR |   |

BRIEF BIOGRAPHY OF NOMINEE: (100 WORDS)

WHAT IS THE NOMINEES' DIRECT INNOVATIVE  
CONTRIBUTION TO THEIR INDUSTRY AND BEYOND?  
(250 WORDS)

DESCRIBE THE NOMINEES' LEADERSHIP QUALITIES  
IN THE CATEGORY HE/SHE IS BEING NOMINATED.  
(150 WORDS)

YOUR  
INFORMATION

YOUR NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

TITLE/POSITION \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_